

Prithisha Shashidhar

Professor Robert Murdock

English Composition 1001

November 2019

## TESTIMONIALS

So, what's the point of any product or company having a brand ambassador? Seeing the celebrity promote (however false it may be) it influences their fan bases to dabble in the product just for the sake of their idols. Another way to get the audiences' attention is by citing their favorite celebrities' opinions. Here are a few testimonials of a few famous people that claim yoga is an amazing exercise for your body.

Rachel Greene, any 90s sitcom watcher would know how I mean, AKA Jennifer Anniston says Yoga kind of helps you prepare for everything, honestly. It's like meditation. It sort of just allows anything that's coming at you at the end of the day to be kind of doable." In an interview with E! news. (Alexa Erikson).

"The meditation, breathing and focus helps to calm," the actress, 48, tells PEOPLE. "The practice builds trust with yourself and attunes you to a feeling of love, forgiveness and compassion." As said by Kate Hudson, very strict yoga doer who even created her own yoga wear company Fabletics. Designed initially just for yoga. (Gabrielle Olya)

Tom Hanks said, "I started doing the yoga, it's the greatest thing you can ever do." The 59-year-old actor claimed he turned to "the yoga" to help with "aches and pains." (Alexa Erikson).

## WORK CITATION SOURCES

1. Alexa Erikson, 23 celebrities who swear by yoga, YogiApproved.com. web, November 2019.
2. Gabrielle Olya, Kate Hudson swears by Kundalini Yoga, PEOPLE, February 02, 2017 11:19 AM. Web, November 2019.